

## PNA BACK 2 BACK CAMPAIGN 2025-2026 TERMS AND CONDITIONS

These Terms and Conditions apply to the PNA BACK 2 BACK CAMPAIGN formerly known as Back to School.

- 1. The PNA BACK 2 BACK CAMPAIGN will run from 17 November 2025 to 1 February 2026 and will commence from opening until closing of business at the respective PNA stores.
- PNA BACK 2 BACK campaign offers are valid from 17 November 2025 to 1 February 2026 and while stocks last.
- 3. PNA BACK 2 BACK campaign offers are available in both South Africa and Namibia at their respective prices as advertised.
- 4. Discounts cannot be used in conjunction with any other discount or promotion, nor can they be applied retrospectively, except where the BACK 2 BACK discount is explicitly applicable. The BACK 2 BACK discount does not apply to Bundle and Bulk deals offered during Black Friday 2025 (PNA COLOUR DROP SALE). Please refer to our Black Friday (PNA COLOUR DROP SALE T's & C's).
- 5. The **BACK 2 BACK** savings applies only to normal-priced stock available on the retail floor during the promotional period and excludes PNA Gift Vouchers, airtime, ticketing, account purchases, already discounted items, and Bundle/Bulk deals. Copy paper reams are limited to five (5) per customer.
- The PNA BACK 2 BACK campaign will be announced on the PNA social media platforms on 17
  November 2025 and is valid from 17 November 2025 to 1 February 2026.
- 7. Prices are valid from 17 November 2025 1 February 2026 and recorded for products that are in stock and on shelf. **Bulk & Bundle deal** prices are valid from **1 December 2025 1 February 2026**.
- 8. **Bulk and Bundle deals** are **exclusive to PNA COLOUR Rewards members only.** These deals are indicated with a **colour splash** in our catalogue and marketing material for both South Africa and Namibia.
- 9. Bulk and bundle deals are subject to in-store product availability, which may vary by location.
- 10. PNA retail stores open during normal trading hours, unless otherwise communicated. The offer is valid until close of normal trading hours per store (opening & closing hours may vary and can be found on <a href="https://www.pna.co.za/pna-locations/">https://www.pna.co.za/pna-locations/</a>).
- 11. The promoted prices for all stock during this period are based on **immediate purchase only.**
- 12. The PNA BACK 2 BACK campaign offer will not be honoured for orders placed before 17 November 2025 or after 1 February 2026.
- 13. Orders with future-dated invoices/receipts will not qualify if payment is made after **1 February 2026.** If payment for such orders is made after close of business on 1 February 2026, **normal retail pricing** will apply, and the discounted price will be waived.

- 14. The **PNA BACK 2 BACK** campaign offers cannot be applied to previously purchased merchandise and are valid for **cash/immediate purchases only.**
- 15. The **PNA BACK 2 BACK** offers are available on a **first-come**, **first-served basis**. No keep-asides will be permitted unless specified by the PNA store management.
- 16. PNA COLOUR Rewards cashback can be earned at all participating PNA stores during the campaign period. Cashback earned through PNA COLOUR Rewards remains redeemable at all participating PNA stores throughout the promotional period, subject to these Terms and Conditions and any applicable limitations.
- 17. PNA COLOUR Rewards members will receive R50/N\$50 CASHBACK when purchasing any of the following calculators:
  - CASIO Calculator Fx-82 MS-2 Basic Scientific
  - CASIO Calculator Fx-82ZA Plus II Scientific (Assorted Colours)
  - CASIO Calculator Fx-991ZA Plus II Advanced Scientific
    - This cashback offer excludes the CASIO Calculator HL-815L (Assorted Colours).

The R50 cashback is limited to one per model per customer and applies only to the first purchase. If a customer buys two (2) of the same eligible calculators, cashback will be applied once per customer/transaction. This promotion is administered through PNA COLOUR Rewards. Subsequent purchases of the same model will not qualify for additional cashback, but the normal 1% cashback will apply. Valid from 17 November 2025 to 1 February 2026. Please refer to our <u>Black Friday (PNA COLOUR DROP SALE T's & C's)</u>.

- 18. If a customer returns a product purchased during this promotion, any associated Cashback earned on that product will be deducted from their Cashback balance.
- 19. **PNA Stationers (PTY) Ltd** reserves the right to amend these Terms and Conditions or withdraw the promotion as necessary due to circumstances beyond its control, and to limit the number of items purchased at its sole discretion.
- 20. If an advertised product is unavailable at a participating PNA store, an alternative product may be suggested. Bulk and Bundle deals are subject to product availability and are valid while stocks last. Product prices are subject to change without prior notice due to market fluctuations. This offer is only valid in South Africa and Namibia. Errors and omissions excepted (*E&OE*).
- 21. **Customer Care Line:** Please direct any queries or discrepancies to the PNA Head Office on **+27 11 672 4391**, or via our website <u>www.pna.co.za</u>

These Terms and Conditions govern the PNA BACK 2 BACK Competitions for the 2025–2026 campaign period.

## 1. Eligibility

- These competitions are open to all residents of South Africa and Namibia.
- Only PNA COLOUR Rewards Members are eligible to participate.
- The competitions are open to customers above 18 years and older, except employees of PNA, its franchisees, suppliers, agencies, or their immediate family members, who are not eligible to enter.

# 2. Competition Period

# A. Catalogue Competition – "Win Your BACK-TO-BACK Spend Back!"

Competition period: 17 November 2025 - 01 February 2026

# B. Envelope Competition - "Scan & Win Voucher"

Competition period: 17 November 2025 - 05 January 2026

Please note: Entries submitted outside these periods will not be considered.

#### 3. How to Enter

# A. Catalogue Competition - "Win Your BACK-TO-BACK Spend Back!"

#### To enter:

- Be a PNA COLOUR Rewards Member.
- Spend R500 or N\$500 or more in a single transaction during the competition period.
- Purchase any participating product from the brands featured in the Back 2 Back Catalogue.
- Each qualifying purchase automatically enters the customer into the prize draw.

#### Prizes:

- 100 lucky customers across South Africa and Namibia will each win their BACK-TO-BACK spend back.
- Winners will be randomly selected between 17 November 2025 and 1 February 2026.

## B. Envelope Competition - "Scan & Win Voucher"

## To enter:

- Scan the QR code on the competition envelope.
- Complete and submit the online entry form.
- Be a PNA COLOUR Rewards Member to stand a chance to win additional prizes.

## Prizes:

· South Africa: Win a R5,000 voucher.

- Namibia: Win a N\$2,500 voucher.
- PNA COLOUR Rewards Members stand an additional chance to win another R5,000/N\$2,500 voucher, totalling R10,000/N\$5,000.

# 4. Selection of Winners

- Winners will be selected at random from all eligible entries.
- The draw will take place during the campaign period, between 17 November 2025 and 1
  February 2026.
- Winners will be contacted via the details provided on their PNA COLOUR Rewards account or entry form.
- If PNA is unable to contact a selected winner, or if the winner fails to claim their prize within seven (7) days of notification, an alternative winner will be drawn at PNA's discretion.

## 5. Prize Details and Conditions

- Prizes are non-transferable.
- In the case of the "Spend Back" competition, the prize amount will match the total value of the qualifying purchase, up to the limits set by PNA.
- PNA Vouchers will be redeemable only at participating PNA stores within the specified validity period printed on the voucher.
- PNA reserves the right to verify purchase details and eligibility before awarding any prize.

#### 6. General

- By entering these competitions, participants agree to PNA's right to use their name and image in promotional materials without further compensation.
- PNA reserves the right to amend, suspend, or cancel the competitions or these Terms and Conditions at any time without prior notice.
- Participation in the competition constitutes acceptance of these Terms and Conditions.
- All decisions made by PNA regarding the selection of winners are final and binding.
- Winners may be required to present a valid proof of purchase to claim their prizes.
- Any incomplete, inaccurate, or fraudulent entries will be disqualified from the PNA Back 2 Back competitions.

 Multiple entries are allowed for the Catalogue Competition ("Win Your BACK-TO-BACK Spend Back!"), and only one entry per customer is permitted for the Envelope Competition ("Scan & Win Voucher").

# 7. Privacy

- PNA will treat all personal information in accordance with its Privacy Policy and applicable data protection laws of South Africa and Namibia.
- Personal information collected will be used solely for administering the competitions and contacting winners.

# 8. Customer Care

For any queries, please contact PNA Head Office on +27 11 672 4391 or via www.pna.co.za