

Application for PNA Colour Crew Terms and Conditions:

1. Application Period

- a. Entries open on **19 September 2025**.
- b. Entries close at 11:59 PM on 10 October 2025.
- c. Any entry after 10 October 2025 will not be accepted.
- d. The selected PNA Colour Crew members will be announced on 1 November 2025 on all official PNA social media platforms.

2. Eligibility:

- a. Applications are open to all residents of South Africa and Namibia, aged 18 years or older.
- b. Applicants must have an active social media presence and be willing to share their creative content publicly.
- c. Employees of PNA, their immediate families, and associated agencies are not eligible to apply.
- d. The application form is available on the PNA Official Website – <https://www.pna.co.za/colour-crew/>

3. How to Enter:

- a. Submit **five (5) photos or videos** showcasing different creative projects across techniques such as painting, sketching, scrapbooking, papercraft, decoupage, mixed media, mosaic, or upcycling.
- b. Submit **one (1) short video** explaining why you want to join the PNA Colour Crew.
- c. Submit **one (1) product review video** featuring a product available at PNA.
- d. Submit **one (1) demo video** showing your creative process (optional but highly encouraged to give us more insight into your style and teaching approach).
- e. All entries must be submitted via the official entry link on the PNA official website - <https://www.pna.co.za/colour-crew/>

4. Evaluation & Selection:

- a. PNA will review all eligible entries after the closing date, 10 October 2025.
- b. Selection will be based on creativity, diversity of techniques, and enthusiasm rather than follower count or editing skills.
- c. Successful applicants will be contacted directly via email or phone before the official announcement.
- d. PNA's decision regarding successful applicants is final and no correspondence will be entered into.

5. Ambassador Requirements:

- a. If selected as a PNA Colour Crew member, you agree to:
 - Submit 2 creative projects (Video's) per month using PNA products.
 - Submit 1 in-store video per month filmed in a PNA store.
 - Participate in training sessions and at least 1 live creative workshop per year.
 - Share your creative content on social media and with the PNA team as requested. Please note that all submitted content may be used by PNA and will become part of PNA's property.
- b. The ambassador term is valid for a period of 12 months, after which contracts may be renewed at PNA's discretion.

6. Rewards & Compensation:

- a. Selected members will receive:
 - A PNA Colour Crew Welcome Pack.
 - A monthly R1000 product budget (Linked to your PNA Colour Rewards).
 - A monthly R1500 cash payment (incl. VAT).
 - Opportunities for extra rewards (e.g., product drops, in-store activations).
- b. Rewards are non-transferable and may not be exchanged or redeemed for cash, credit, vouchers, or substituted with other products or services of any kind.
- c. Being a PNA Colour Crew Member does not constitute employment, and members act as independent brand ambassadors under the terms of this agreement.

7. Content Usage:

- a. By entering, you grant PNA a non-exclusive, royalty-free, perpetual, and worldwide license to use, reproduce, edit, adapt, and publish submitted content across its platforms (including social media, advertising, and in-store displays), with credit to the creator wherever reasonably possible.

8. General Conditions:

- a. PNA reserves the right to verify the validity of entries and to disqualify any entrant not complying with these Terms & Conditions.
- b. PNA reserves the right to amend or cancel the program at any time without prior notice.
- c. Decisions made by PNA regarding selection and rewards are final and binding.

9. Privacy:

- a. Personal information provided will be used solely for administering this program and will not be shared with third parties, except as required for program management.
- b. All personal data will be handled in accordance with the Protection of Personal Information Act (POPIA).

10. Withdrawal Clause:

- a. Participants may opt out of the PNA Colour Crew at any time by submitting written notice to the PNA team.

11. Misconduct Clause:

- a. PNA reserves the right to remove any PNA Colour Crew member from the program in cases of misconduct, non-performance, or behaviour that does not align with the brand's values.

By Applying for the PNA Colour Crew, participants agree to abide by these terms and conditions.