

PNA Battle of the Gees Competition Terms and Conditions:

1. Eligibility:

- a. Open to all registered Primary and High Schools in South Africa and Namibia. No Preschools are allowed to enter.
- b. Schools may submit one entry only.
- c. The War Cry video should be a new original video. (Never been published or used before)

2. How to Enter:

- a. Schools must submit their entry by completing ALL of the following requirements:
 - Create and submit a War Cry video showcasing their school spirit
 - Create a DIY Gees banner made using products purchased from PNA
 - Upload and TAG PNA on at least one of the following social media platforms: Instagram Facebook, or TikTok
- b. The DIY Gees banner must be featured prominently in the War Cry video and accompanying photos.
- c. Entry period: 1 May – 31 August 2025

3. DIY Gees Banner Guidelines:

- a. Banners must be handmade using items available at PNA (e.g. poster, pens, paints, etc.).
- b. The banner must be clearly visible in the War Cry video and accompanying photos.
- c. Banner should display school spirit and creativity.

4. Submission Requirements:

- a. **War Cry Video:** Must showcase school spirit and feature the DIY Gees banner prominently
- b. **DIY Gees Banner:** Must be handmade using PNA products and visible in video/photos
- c. **Social Media Tagging:** Must tag PNA on Instagram, Facebook, or TikTok

5. Voting & Winner Selection:

- a. Public voting will take place on the user's submitted video.
- b. Voting is based on the total number of likes received on the contestant's video posted by PNA on Facebook.
- c. Voting Period: 11 – 22 September 2025 (21:00).
- d. Winners will be announced during the week of 22 September 2025.
- e. One Primary School and one High School will be selected as winners.

6. Prizes:

- a. The winning Primary and High School each receive R10,000 in cash, R40,000 in a promotional video they can use on open days, along with a lunch for the kids

7. Disqualification & Fair Play:

- a. Any fraudulent activity, including fake engagement or votes, will result in disqualification.
- b. Voting and entry activity will be verified.
- c. Failure to meet all submission requirements (War Cry video, DIY Gees banner, social media tagging, and entry form) will result in disqualification.

8. Consent & Usage:

- a. By submitting an entry, schools consent to PNA using submitted content (video, photos, banners, school name) for marketing purposes across all platforms including Instagram, Facebook, and TikTok.
- b. Parental or school consent must be obtained before submitting videos or photos of minors.

9. General:

- a. This is a digital-only campaign. No in-store activations are required.
- b. PNA reserves the right to update or amend the campaign terms if necessary without prior notice to any entrant.
- c. All social media tags must use the correct PNA handles: Instagram, Facebook, TikTok

By participating in the PNA Battle of the Gees Competition, participants agree to abide by these terms and conditions.